

# Lara Bautista Castellanos

## UI/UX Designer & Front-end Dev

### EXPERIENCE

#### UI/UX & Front-end Developer

vitalera - Barcelona

2019 - 2024

##### 2023 - Present: Focused UX/UI Role

- Developed and maintained comprehensive UI component library
- Crafted user-centric interfaces through cross-functional collaboration
- Validated design decisions through user research

##### 2019 - 2023: UI/UX & Front-end Developer

- Developed cross-platform UI component library in Flutter
- Created mobile and web interfaces balancing design and technical constraints
- Collaborated across teams to deliver cohesive design solutions

#### Software Developer Intern

vitalera - Barcelona

Oct 2019

- Designed initial dashboard interfaces for the platform.
- Migrated front-end to Bootstrap 4, improving responsive design and user experience

#### Multimedia Production Department

Universitat Pompeu Fabra

Sep 2017 - Dec 2018

- Produced and edited educational MOOC videos.
- Managed multimedia production, scripting, and post-production.

#### Col·legi de Farmacèutics de Barcelona

Oct 2015 - Jan 2018

- Managed web content using LifeRay CMS
- Digitized and organized archival materials

### EDUCATION

#### Bachelor's in Audiovisual Communication

#### Bachelor's in Information and Documentation

Universitat de Barcelona

2013-2018

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#### Industry Knowledge

Product Design

User Interface

User Experience

Interaction Design

Wireframing

Rapid Prototyping

Design Research

#### Tools & Technologies

Figma, HTML, CSS, jQuery, Javascript, Flutter

#### Languages

Spanish (native)

Catalan (native)

English (professional)

#### Social

linkedin.com/in/larabautista